

# Social Media Training for Norfolk Businesses

Social networking sites like Twitter have become a phenomenon in recent times. If you want a better insight into how these fundamental online business tools can help you promote your business and manage your reputation, then why not come on a social media training course held by award-winning Jungle PR ([junglepr.com](http://junglepr.com))?

Jungle is a specialist in the field of social networking and can teach you how to start and maintain online conversations with your target audience, find out what's being said about you by bloggers and customers, and use these tools to promote events and news and spread the word about your business wider than ever before. Find out why you need to be part of social networking to help you gain a valuable business advantage!

The workshop is given by Kate Morfoot, Director of Jungle PR Ltd and approved member of the Chartered Institute of Public Relations.

**Jungle PR: helping you on the road to success – fast!**

## Focus areas of the course:

- What is social networking
- How to create 'followers' and be a 'follower'
- How to use social networking to raise your business profile
- Promoting events, news and creating a buzz!
- Reputation management
- Bloggers and customers
- Question & Answer session with Kate Morfoot



# Application Form

## Social Media Training for Norfolk Businesses

Name: \_\_\_\_\_

Delegate Address: \_\_\_\_\_

Email: \_\_\_\_\_

Tel: \_\_\_\_\_

Type of business: \_\_\_\_\_

Course: **Social Media raining for Norfolk Businesses**

Date of Courses: Telephone Jungle PR on 01362 694649 for details.

Location: Norwich

Delegate Fee: £74.75 inc VAT. Only to be paid on enrolment confirmation.  
Please do not send any money with this application form.

Return this form via post, email or call Jungle PR to reserve your place.

Lucy Ohsten  
Jungle Public Relations Ltd  
The Elms  
Norwich Road  
NR19 1RJ

or scan the form and email [newsfromjunglepr@junglepr.com](mailto:newsfromjunglepr@junglepr.com)

or telephone to reserve your place on 01362 694649

Once your booking has been reserved for you, please send your cheque made payable to Jungle PR Ltd to the above address to ensure your booking is confirmed in time for the course date.

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#### Payment & Cancellation

Payment must be made in advance of the course date. Delegate names on the list will be monitored on the course day. All cancellations must be made in writing to the address at The Elms, Norwich Road, Yaxham, Norfolk. NR19 1RJ. Such cancellations are subject to a handling and administration fee of 10% of the course fee which will be deducted from any due refund or invoice, whichever is appropriate. We regret that no cancellations are acceptable within 7 days of the event.

